

PRINT & PUBLISHING COURSE

ADOBE PHOTOSHOP CS3

Learning Outcomes:

At the end of the course the participant will

- ✓ Design layouts for web pages, Paper Adverts, Brouchers, CD Covers, Package Designing
- ✓ Event and Exhibition stall Designs, Pop Ups
- ✓ Touch Ups
- ✓ Color corrections
- ✓ Paintings, Drawings
- ✓ Converting B/W photo to color

Pre-Requisite:

Nil

Course Contents

- Images in Photoshop and Image Ready
 - Welcome Window
 - Introduction
 - System Requirements
 - Image size and resolution
 - Scanning Images
 - creating new images
 - Opening, importing & placing images
 - Placing Files
 - File Browser
- Intro to Tools Selections & Color Models
 - Introduction
 - Tool Box & Tool Options Bar
 - Tools Presets
 - Selection Tools & Selection Menu
 - Color Models & Modes at a Glance
 - Color gamuts
 - Adjusting color display for cross-platform variations
 - Changing Screen Mode
- Working with Layers

- What is a layer?
- Blending Modes
- Working with Layers
- Features of Layer Mask and Clipping Path
- Blending Modes
- Features Of An Adjustment layer
- Working with Layer Comps
- Creating Shapes and Painting
 - Introduction
 - Painting
 - Drawing
 - Pen tool
 - Work path
 - Painting tools available in Photoshop
 - Brush Presets
- Transforming & Retouching
 - Introduction
 - Cropping images
 - Working with Canvas Size
 - Transforming Objects
 - Working with Rubber Stamp Tools
 - Retouching the Image
- Color & Tonal Adjustments
 - Introduction
 - Basic Steps for Correcting Images
 - Color Corrections
 - Using the Gradient map Command in Photoshop
- Sharpening Images
 - Introduction
 - Understanding Extract Command
 - Distorting with Liquify Command
 - Pattern Maker
 - Filter Gallery
 - Filters
- Working with Type
 - Introduction
 - Features of type in Photoshop & Image Ready
 - Work Path From Text
 - Spell Checker

MEDIA PUBLISHING (Adobe InDesign CS 2)

Learning outcomes:

At the end of the course the participant will

- ✓ Format Brochures, Print Ads, Books and Pamphlets.
- ✓ Create Documents and Templates, add text into documents using various methods, and apply different formatting styles to characters and paragraphs.
- ✓ Import graphics, create objects using various tools, add effects to objects
- ✓ Create Library for objects
- ✓ Work with Tables
- ✓ Create a book and export it into PDF

Pre-Requisite:

Knowledge of Photoshop

Course Contents

- Knowing the Work Area and Working with a Document
 - Knowing the Work Area
 - Creating a New Document
 - Setting a Document
 - Using Document Presets
 - Saving and Opening a Document
 - Navigating through multiple documents
 - Working with Document
 - Creating a Template
 - Using a Template
 - Editing a Template
 - Working with Rulers and Guides
 - Rulers and Guides
 - Grid
 - Viewing Documents
- Working with Text
 - Creating Text and Text Frames
 - Adding Text using Type Tool
 - Editing Text Frame
 - Text Frame Properties
 - Threading Text
 - Formatting Text

- Character palette
- Control palette
- Change case
- Formatting Paragraphs
 - Paragraph palette
 - Control palette
- Creating Tabs
 - Setting indent using tabs palette
- Text Effects
 - Bullets and Numbering
 - Inserting Glyphs and Special Characters
- Styles
 - Character Styles
 - Paragraph Styles
- Placing Text and Graphic in a Layout
 - Using Story Editor
 - Methods of Placing text
 - Story Editor Preferences
 - Spell Check
 - Find/Change
 - Working with the Layout
 - Pages Palette
 - Working with Master Pages
 - Creating Master Pages
 - Applying Master Pages to pages
 - Overriding the master Page
 - Numbering and Sectioning
 - Working with Imported Graphics
 - Placing Graphics
 - Editing Graphic Frame
 - Linking Graphics
 - Clipping path
 - Text Wrapping
 - Importing and Exporting Text
- Creating Graphics, Tables and Book
 - Drawing Objects
 - Rectangle Tool
 - Ellipse Tool
 - Polygon Tool
 - Pencil Tool
 - Smooth Tool
 - Erase Tool
 - Pen Tool

- Line Tool
- Editing Objects
 - Editing Path
 - Arranging Objects
 - Aligning Objects
 - Adding Objects to layers
 - Grouping Objects
 - Locking Objects
 - Transforming Objects
- Applying Strokes and Color to Objects
 - Color Palette
 - Gradient Palette
- Adding Effects to Objects
 - Transparency palette
 - Drop Shadow effect
 - Feather effect
 - Corner effect
- Working with Library
- Creating Text on Path
- Working with Tables
 - Creating a Table
 - Modifying a Table
 - Table option in Control Palette
- Printing and Exporting Documents
 - Creating Book
 - Adding documents in the book
 - Saving and Opening a Book
 - Creating Table of Contents
 - Creating an Index
 - Preferences
 - Exporting Document
 - Exporting a Book
 - PDF Presets
 - Preflight Settings
 - Printing
 - Trapping
 - Color Separation
 - Color Management
 - Printing a Document or Book
 - Packaging Enhancement

CREATE ILLUSTRATIONS (Adobe Illustrator CS 2)

Learning outcomes:

At the end of the course the participant will

- ✓ Design Logos
- ✓ Layout Designing
- ✓ Design Newspaper and Magazines Ads
- ✓ Creation of CD covers and packaging
- ✓ Product stickers and labels
- ✓ Through knowledge of Color separation techniques
- ✓ Prepare files for printing

Pre-Requisite:

Nil

Course Contents

- Adobe Illustrator CS 2 New Features
 - Workspace Enhancements
 - Drawing
 - Painting
 - Filters gallery and Effects gallery
 - Type Enhancements
 - Adobe Photoshop Layer Comp Support
 - Enhanced Adobe PDF file creation
 - Web Graphics
- Working With Adobe Illustrator
 - Vector and raster images
 - Using Welcome screen
 - Illustrator workplace
 - Working with palettes
 - Toolbox
 - Navigating around a document
 - Viewing Artwork
 - Saving Documents
- Getting Started with Colors
 - Working with Color
 - Color models
 - Selecting objects

- Shape tools
- Palette
- Gradients
- Grouping of objects
- Correcting Mistakes
- Arranging Objects
- Transformation tools
- Drawing
 - Path
 - Anchor points
 - Direction Lines and Direction points
 - Drawing tools
 - Text
 - Liquify Tools
- Working with Layers
 - Layers
 - Layers Palette
 - Place command
 - Compound Paths
 - Palette
 - Symbols
- Filters and Effects
 - Filters and Effects
- Web Feature and Printing
 - Illustrator for the web
 - Save for Web
 - Importing and exporting
 - Scalable Vector Graphics
 - Shock wave files
 - Linking objects to URLs for Internet Web pages
 - Slices
 - Data driven graphics
 - Variables palette
 - Version Cue
 - Printing